

EXPERIENCE

Graphic Design & Ecommerce Intern | VictoryStore

May 2025 – Aug 2025

- Optimized **997 Amazon product listings**, producing and refining **more than 6,000 product images** using Adobe Photoshop and established ecommerce templates.
- Retouched and manipulated product photography, main images, secondary images, and infographics, including **AI-assisted image generation** and detailed visual corrections.
- Evaluated existing product pages and optimized imagery, product titles, and descriptions to improve visual hierarchy, clarity, and product presentation.
- Executed high-volume production through **Amazon Seller Central** while maintaining visual consistency and accuracy across nearly 1,000 product pages.
- Recognized by leadership for strong performance and reliability, resulting in a request to **extend the internship beyond the original term**.

SELECTED WORK

Personal Portfolio Website

Dec 2024 – Present

WEB DESIGN / DEVELOPMENT

- Designed and developed a **responsive portfolio website** using **HTML, CSS, and JavaScript**.
- Created custom branding assets, vector illustrations, and **interactive UI elements**.
- Applied responsive design principles to ensure usability across desktop, tablet, and mobile devices.
- Used **GitHub** for version control and deployment.

Mood Tracking Mobile App (UI/UX)

Sep 2025 – Dec 2025

UI/UX / FIGMA

- Designed a complete **mobile UI/UX experience** from concept through **high-fidelity prototype** using Figma.
- Developed comprehensive **user flows and wireframes** to streamline navigation for daily mood tracking.
- Established a cohesive **design system**, including a standardized typography scale, color palette, and **reusable UI components**.
- Designed an intuitive tracking flow with simplified navigation to support quick, low-friction daily interactions.

Blossom Podcast Brand & Website Project

Feb 2026 – May 2026

BRANDING / WEB / CAMPAIGN

- Developed a complete **visual identity system**, including logo design and color palette for a fictional production brand.
- Designed and developed a **responsive one-page website** using HTML/CSS, focusing on visual hierarchy and mobile-friendly navigation.
- Created a **multi-channel promotional campaign**, including social media graphics for the Blossom network's true crime podcast, *True Death*.

EDUCATION

A.A.S. in Graphic Design - Interactive Design

Expected Dec 2026

Northern Virginia Community College

B.M. in Piano Performance

May 2023

James Madison University

SKILLS

Design: UI/UX Design, Wireframing, Prototyping, Responsive Web Design, Typography

Tools: Photoshop, Illustrator, InDesign, Figma

Web: HTML, CSS, JavaScript (foundational), Git/GitHub

Motion: Premiere Pro, After Effects

Languages: English and Mandarin

ADDITIONAL EXPERIENCE

Piano Teacher | Metropolitan School of the Arts

Aug 2023 – present

- Delivered individualized piano instruction to students of varying ages and skill levels, adapting lessons to individual goals and progress.
- Managed scheduling, student records, and communication with students and parents.

Administrative Assistant | The Piano Company (Seasonal)

Aug 2019 – July 2024

- Managed customer inquiries, scheduling, data entry, records, and general administrative support.